Eastern Area Entrepreneurial Institute

"Expanding the Legacy of Friendship and Service"



Dianne Hardison
Eastern Area Director



Diane Liotta
Chair

Entrepreneurship: Is it for You?

Are You Ready?....Questions to Ask Yourself

Independent?

Risk Taker

Persuasive

Negotiator

Creative

Supported by Others

Know the Steps to Starting Your Business

Understand Your Market

Doing Business with Sister Links

The Ethics of Link to Link Transactions

Setting and Holding the Standard

The Protocol

The Benefits

What's Next?

List Your Business - Green Pages

- Taxes
- Finance
- Create Your Business Plan
- Register Your Business
- Choose Your Business Structure
- Obtain Licenses and Permits
- Know Business Law & Regulations

EA Institute Education Webinar Series

Branding

Funding

Resources

Networking

Business Law

Marketing 101

Technology/ Social Media

The Green Pages

1.A powerful resource tool for starting and/or growing a business

2.Promote the concept of doing business with our Link sisters

3.Expand the network of Link owned business

4.Promote and Support the expansion of Link owned business

Diane Liotta, Chair
Metro Manhattan (NY)

Committees

GREEN PAGES	LINK MAHLENE DUCKETT LEE, PhD Philadelphia (PA)
WEBINAR/WEB CONTENT	LINK KALYN JOHNSON CHANDLER Greater New York (NY) LINK JOAN ADAMS, MD Metro Manhattan
MEASURMENT	LINK KAREN STANLEY Erie County (PA)
TECHNOLOGY	LINK ROBIN L. HAM, CO- CHAIR Greater Hudson Valley (NY) LINK RHONDA GREEN,CO-CHAIR Eastern Shore (NY)
BUSINESS MENTORING	LINK JAN STOFER Reston (VA)
LEGAL	LINK JAMIR COUCH, ESQ. Long Island (NY)
COMMUNICATIONS PUBLIC RELATIONS	LINK LEE BRAZZELL Commonwealth (VA)
BUSINESS MENTORING	LINK ELIZABETH MARTIN Morris County (NJ)

Eastern Area Entrepreneurial Institute
Log In Information

www.ealinksbiz.org



Thank You

